



3 METHOD MASTERCLASS TRAINING

Thinking of starting a business in the hair extension industry?

Invest in yourself and sign up for our extensive training courses in Tape In, Fusion, and Nano Link extensions. Courses will cover everything about our three methods of hair extensions, as well as starting a business in the hair extension industry. We are confident that this incredibly detailed course will prepare you for a successful business in providing your own hair extension services.

This training course is suitable for all, whether you are new to hair extensions or looking to add to your current hair profile. It is a highly detailed course is designed to get you completely ready to start your own business offering hair extension services. No prior experience is necessary.

2 DAY PRIVATE 1:1 TRAINING \$2000

This training package includes two days of private 1:1 training covering Tape In, Fusion, and Nano Links methods.

Day one focuses heavily on the theory behind all three methods, covering key topics such as client consultations, colour matching, extension aftercare, business setup, branding, and much more. You'll be guided through a comprehensive training manual with detailed descriptions and diagrams to support your learning. In addition to theory, day one offers plenty of hands-on practice with a mannequin, giving you the opportunity to develop your hair extension installation skills.

On day two, everything comes together. Trainees will observe a full tape installation, followed by performing a supervised tape-in installation on a model. This hands-on experience with live models will allow you to apply all the knowledge gained from day one.

Certification upon completion.



COURSE OUTLINE

PART I

Clients:

How to Get Returning Clients, Client Expectations

Consultations:

What Is Included in a Consultation, Consultation Flow

Frequently Asked Questions, Addressing Client Concerns, Appointment Deposits

Appointments and Process:

Pre-Installation Instructions, Product Recommendations, In Depth Aftercare Instructions

Human Hair Anatomy:

Components of the Human Hair, Hair Extension Factories/Suppliers, Hair Extension Production

Importance of Hair Quality, Sourcing Hair Suppliers, Common Extension Terms

Colour Matching:

Learning About Colour Rings, Practicing Colour Matching

Creating Ombre and Balayage, Colour Blending and Placement

PART II

Sectioning:

Hands On Work with Mannequin, Sectioning and Placement Maps

Tape In Extensions:

Learning Tape In Extensions Theory, Installation Practice on Mannequin,

Tape In Placement, Removals, Tape Maintenance Process, Retaping

Fusion Extensions:

Learning Fusion Extensions Theory, Installation Practice on Mannequin,

Fusion Placement, Removals

Nano Link Extensions:

Learning Nano Link Extensions Theory, Installation Practice on Mannequin,

Nano Links Placement, Removals, Nano Link Maintenance Process

PART III

Business Set Up:

Appointment Intake Platforms, Liability Agreement, Scheduling and

Organization, Business Space Set Up

Social Media:

Instagram Page Set Up, Instagram Key Business Features

Engagement, Advertisement/Promotions

Pricing:

Setting Up Price List Per Service, Earning Potentials, Deposits, Other

Business Records and Considerations

COURSE SCHEDULE

DAY ONE

Approximately 8 Hours

- Hair Extension Theory
- Lunch Break
- Hands on Practice on mannequin of three methods
- Business Set Up Discussion

DAY TWO

Approximately 6 hours

- Shadowing of a full Tape Install, Trim and Blending, Styling
- Break
- Student will complete a full Tape Install with supervision and guidance
- Styling
- Pictures/Video Content

WHAT WILL BE INCLUDED IN THE TRAINING FEE?

Along with the training, students will also be receiving:

- Full course content information in our comprehensive training manual
- Exclusive 20% discounted access to Pearl Hair supply
- Shadowing within one year of certification
- Certification of Masterclass upon completion
- Complete business starter kit



Our training kit will contain all of the tools needed to get your business started. With this training kit, you will be able to practice each of the methods on your own. The tools supplied will also allow you to start taking your own clients.

Here is a list of what is included in the training kit:

- EXCLUSIVE TRAINING MANUAL
- HUMAN HAIR MANNEQUIN HEAD
- 3 TAIL COMBS
- 3 TEASE COMBS
- 6 DUCK BILL CLIPS
- 4 ALLIGATOR SECTIONING CLIPS
- TAPE REPLACEMENTS TABS
- 1 BOTTLE BOND REMOVER
- PROFESSIONAL COLOUR RING
- FORM TEMPLATES
- 50G HUMAN HAIR TAPE EXTENSIONS
- 50G HUMAN HAIR FLAT TIP EXTENSIONS
- 50G HUMAN HAIR NANO LINK EXTENSIONS
- PACK OF NANO BEADS
- HOT FUSION BONDING TOOL
- EXTENSIONS PLIER TOOL
- 6 FUSION HEAT SHIELDS
- 2 NANO LINK LOOP TOOLS
- DETANGLER BRUSH
- SCISSORS

EARNING POTENTIALS

Keeping up with the current trends of pricing, competition and demand on hair extensions in the market today, the hair extension industry is one that is very lucrative and rewarding. Hair extensions is absolutely a luxury beauty service! Based on the current pricing of the average of all hair extension services in this example, you can reasonably expect these potential earnings:

Number of Clients Per Week	Average Weekly Income	Potential Annual Income
1	\$350	\$16,800
2	\$700	\$33,600
4	\$1400	\$67,200
8	\$2800	\$134,400
12	\$4200	\$201,600

FEELING READY TO START YOUR OWN HAIR EXTENSION BUSINESS?

To book in-person training, please request an in person training date through the Pearl Hair website Training page. A \$300 deposit is required to secure your training date.