



# SINGLE METHOD HAIR EXTENSION TRAINING

Are you dreaming of starting your own hair extension business or expanding your current services? Now's your chance to master the skills you need to succeed!

Our specialized training course will cover one of the most in-demand extension methods of your choice: Tape In, Fusion, or Nano Links. Whichever method you choose, this course will equip you with everything you need to confidently offer professional hair extension services.

**Comprehensive Training:** Learn every detail of your chosen extension method, from application to maintenance.

**Beginner-Friendly:** No prior experience? No problem! This course is designed for everyone, whether you're new to hair extensions or looking to expand your skill set.

**Business-Ready:** Gain the knowledge and confidence to start your own hair extension business or add to your existing services.

**Expert Guidance:** Learn from industry professionals who are passionate about helping you succeed.

Your future in the hair extension industry starts here. Enroll now and take the first step toward building the business you've always wanted!



# YOUR INVESTMENT

## **1 DAY SINGLE METHOD TRAINING: \$1250**

This training course includes a full day of private 1:1 training covering one extension method of your choice.

This intensive day course is all about hands-on practice, with a strong emphasis on mannequin work. You'll dive into learning the theory of your selected method, covering essential topics like client consultations, color matching, extension aftercare, business setup, and branding. There will be focus is on practicing your skills with a mannequin, where you'll get plenty of time to perfect your hair extension installation techniques. A detailed training manual with descriptions and diagrams will guide you through each step, ensuring you get the most out of your practical sessions.

The training day will conclude with a live model shadowing, where you can observe a live hair extension installation performed by the instructor. This allows you to watch the appointment process firsthand, giving you valuable insight and the opportunity to learn through shadowing.

Certification upon completion.

### WHAT WILL BE INCLUDED IN THE TRAINING FEE?

Along with the training, students will also be receiving:

- Full course content information in our comprehensive training manual
- Exclusive 20% discounted access to Pearl Hair supply
- Shadowing within one year of certification
- Certification of Masterclass upon completion
- Complete business starter kit with all tools to get started, including 50 grams of hair for practice and 100% human hair mannequin

# COURSE OUTLINE

## PART I

### Clients:

How to Get Returning Clients, Client Expectations

### Consultations:

What Is Included in a Consultation, Consultation Flow

Frequently Asked Questions, Addressing Client Concerns, Appointment Deposits

### Appointments and Process:

Pre-Installation Instructions, Product Recommendations, In Depth Aftercare Instructions

### Human Hair Anatomy:

Components of the Human Hair, Hair Extension Factories/Suppliers, Hair Extension Production

Importance of Hair Quality, Sourcing Hair Suppliers, Common Extension Terms

### Colour Matching:

Learning About Colour Rings, Practicing Colour Matching

Creating Ombre and Balayage, Colour Blending and Placement

## PART II

### Sectioning:

Hands On Work with Mannequin, Sectioning and Placement Maps

### Extension Theory:

Learning All About Selected Extension Method, Appropriate Hair Types,

Wear Times, Specific Aftercare

### Hands On Practice:

Installation Practice on Mannequin, Learning Proper Placement, Safe Removals,

Maintenance Processes

### Model Shadowing:

Trainee Will Shadow And Assist In A Live Model Installation Of Selected Extension Method,

Followed by Capturing Content

## PART III

### Business Set Up:

Appointment Intake Platforms, Liability Agreement, Scheduling and

Organization, Business Space Set Up

### Social Media:

Instagram Page Set Up, Instagram Key Business Features

Engagement, Advertisement/Promotions

### Pricing:

Setting Up Price List Per Service, Earning Potentials, Deposits, Other

Business Records and Considerations

## EARNING POTENTIALS

Keeping up with the current trends of pricing, competition and demand on hair extensions in the market today, the hair extension industry is one that is very lucrative and rewarding. Hair extensions is absolutely a luxury beauty service! Based on the current pricing of the average of all hair extension services in this example, you can reasonably expect these potential earnings:

Number of Clients Per Week	Average Weekly Income	Potential Annual Income
1	\$350	\$16,800
2	\$700	\$33,600
4	\$1400	\$67,200
8	\$2800	\$134,400
12	\$4200	\$201,600

### READY TO START YOUR OWN HAIR EXTENSION BUSINESS?

To book in-person training, please request an in person training date through the Pearl Hair website Training page. A \$300 deposit is required to secure your training date.

